

# The International School on Research Impact Assessment

## Analysis: Understanding what works

**Alexandra Pollitt**  
RAND Europe

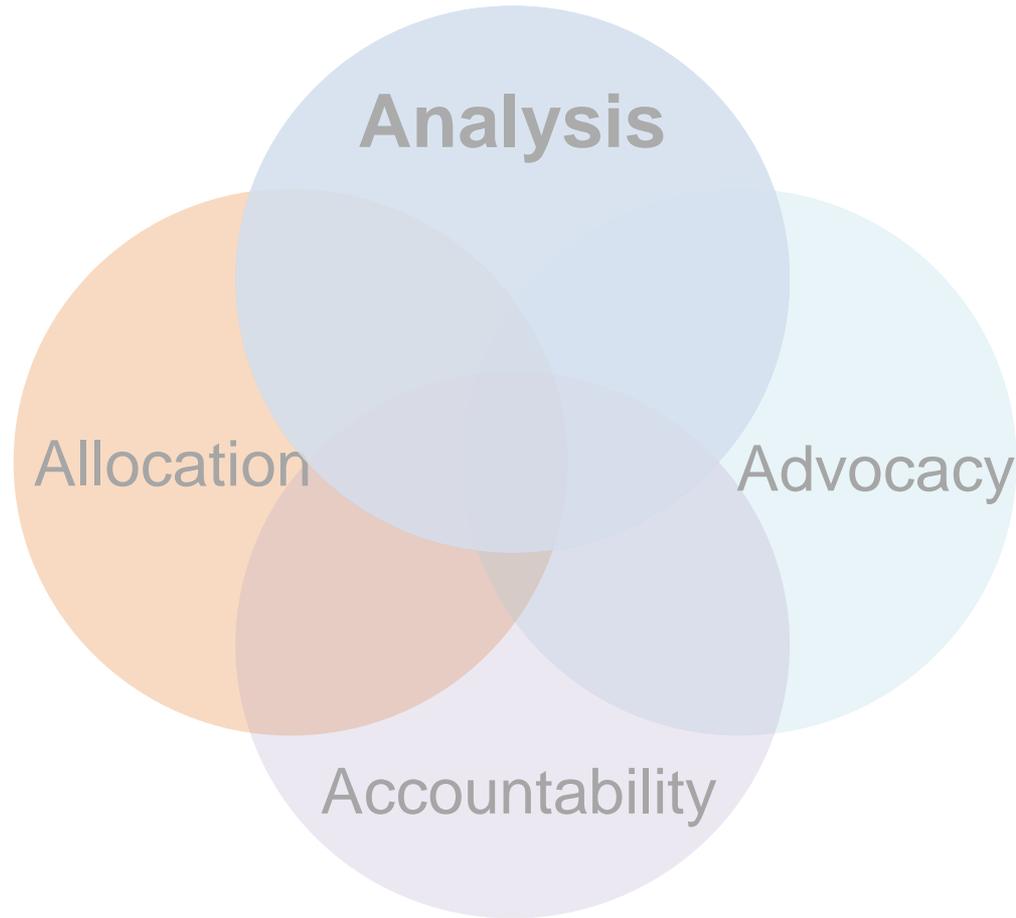
Organised by:





BARCELONA 2013

# The International School on Research Impact Assessment





## Analysis...

- How is research translated to produce impacts?
- Are there things we can do to maximise those impacts?

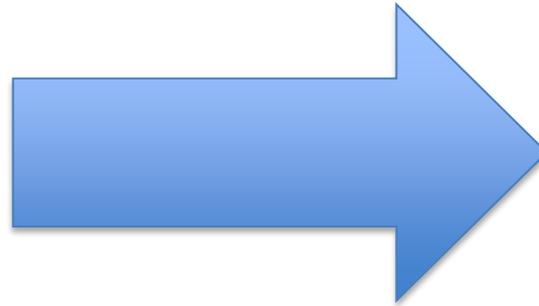




BARCELONA 2013

# The International School on Research Impact Assessment

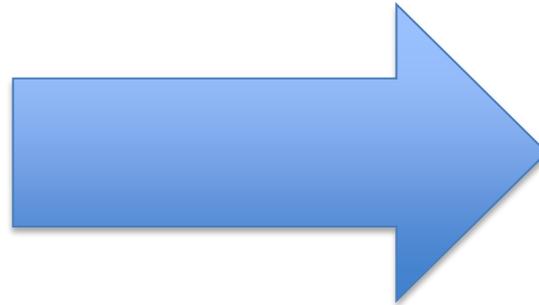
**Research**



**Impact**



**Research**



**Impact**

**What research characteristics are associated with impact?**

**What kinds and levels of impacts does research produce?**





BARCELONA 2013

# The International School on Research Impact Assessment

## Project Retrosight

- Case study approach based on research grants
- Used a tried and tested structure





## Project Retrosight

- Case study approach based on research grants
- Used a tried and tested structure
- International – UK, Canada, Australia





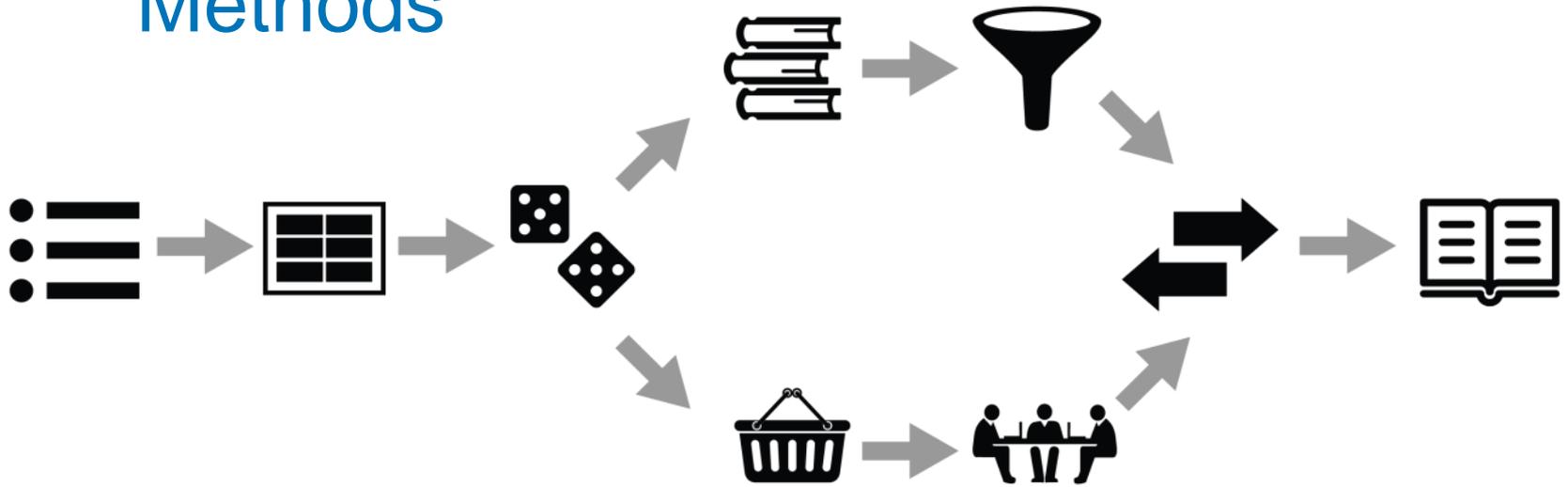
# Project Retrosight

- Case study approach based on research grants
- Used a tried and tested structure
- International – UK, Canada, Australia
- Focused on cardiovascular and stroke research

	AUS	CAN	UK
Mortality	38%	30%	35%
Morbidity	18%	5%	13%
Annual cost to national economy	\$10.5 billion	\$15.0 billion	\$53.3 billion
Annual research spending	\$120.9 million	\$66.6 million	\$191.5 million



# Methods





## Methods

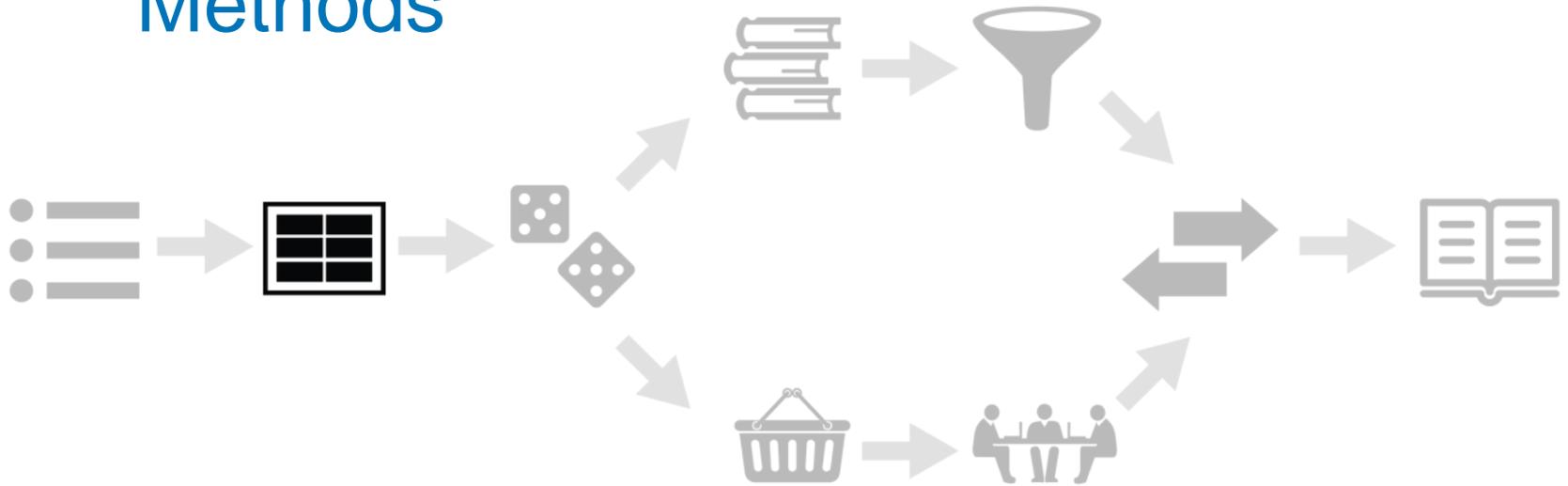


## List of grants

Research grants awarded for cardiovascular and stroke research

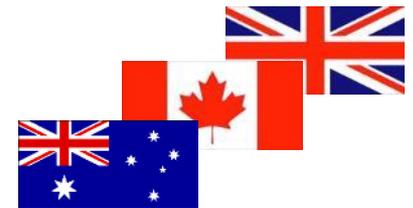


## Methods



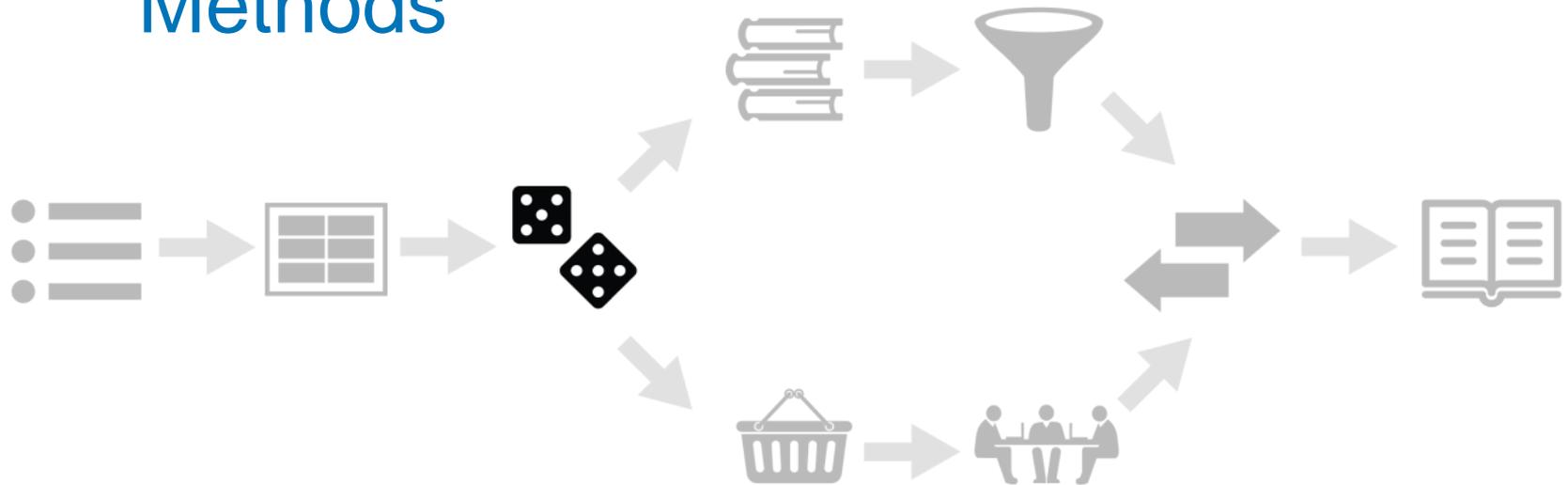
### Assign to cells in a selection matrix

	High estimated impact	Low estimated impact
Basic		
Clinical		





## Methods

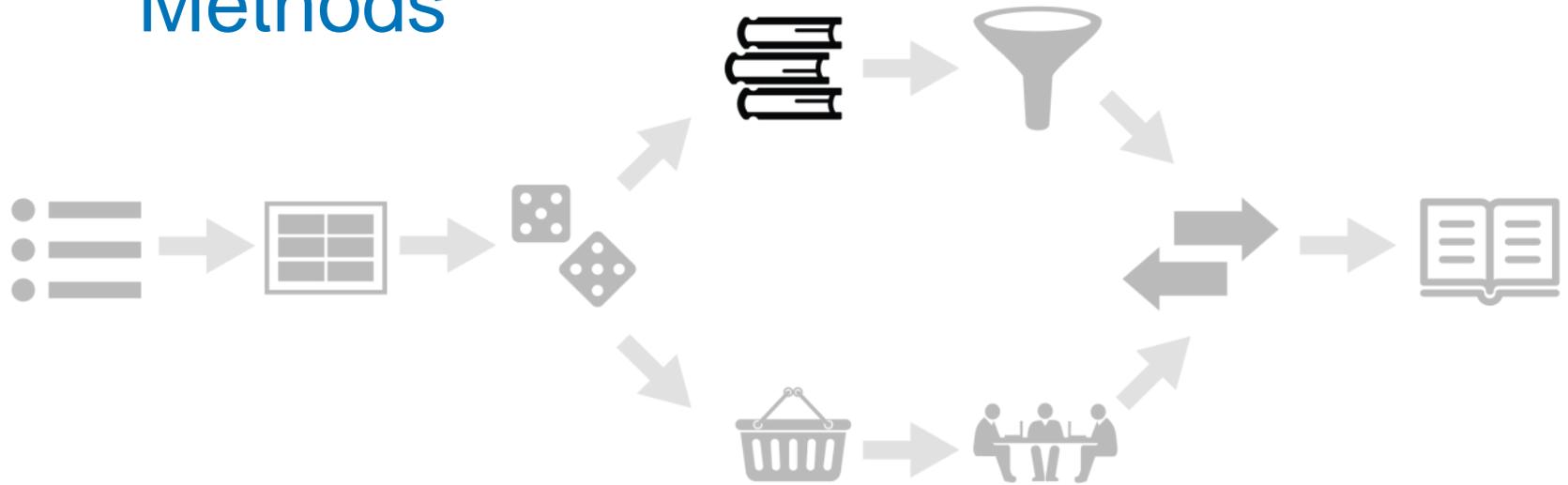


### Randomly select

We were left with a random selection of 29 grants, representing each category and country

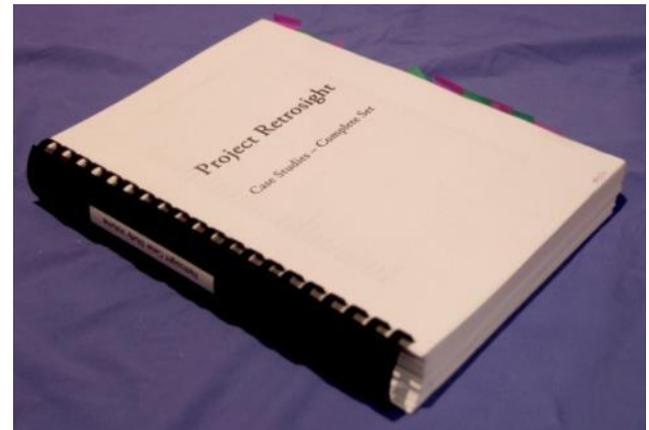


## Methods



## Compile stories

We read case studies, did bibliometrics, read archives and interviewed researchers





## Methods



## Multidimensional catalogue of impacts

- Knowledge production
- Research targeting & capacity building
- Informing policy & product development
- Health & health sector benefit
- Broader economic benefit



## Methods



## Extract characteristics

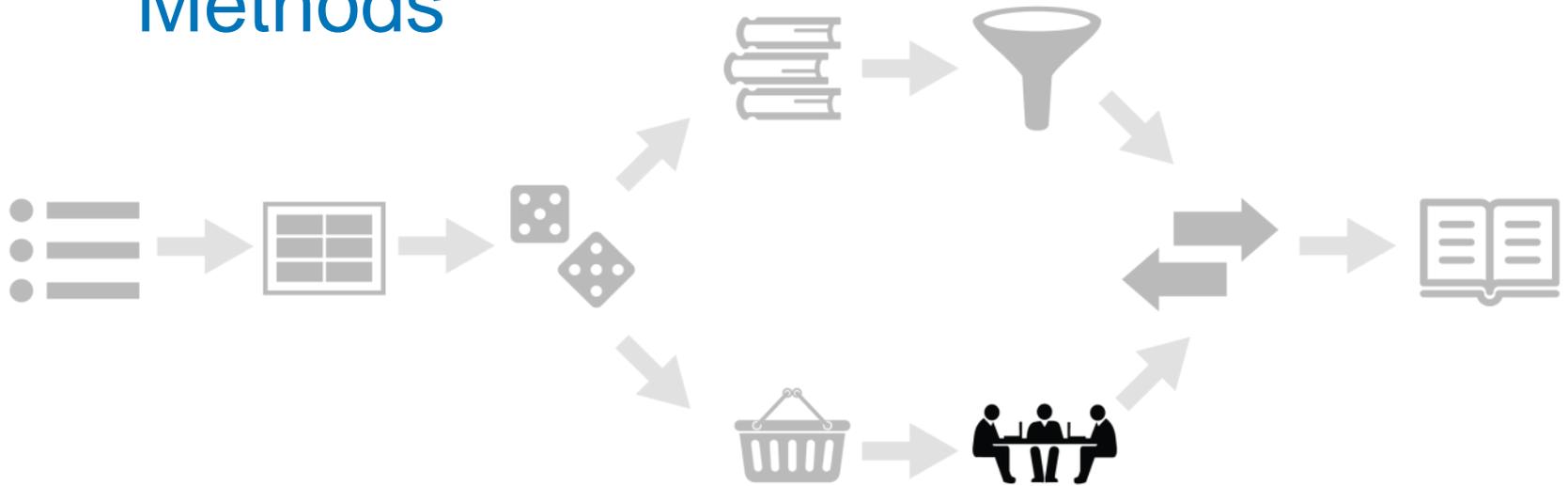
Story



Collaboration	Yes
Strategic thinking	No
Negative results	No
Clinical motivation	Yes



## Methods



## Use panel to score impacts

Lists of impacts



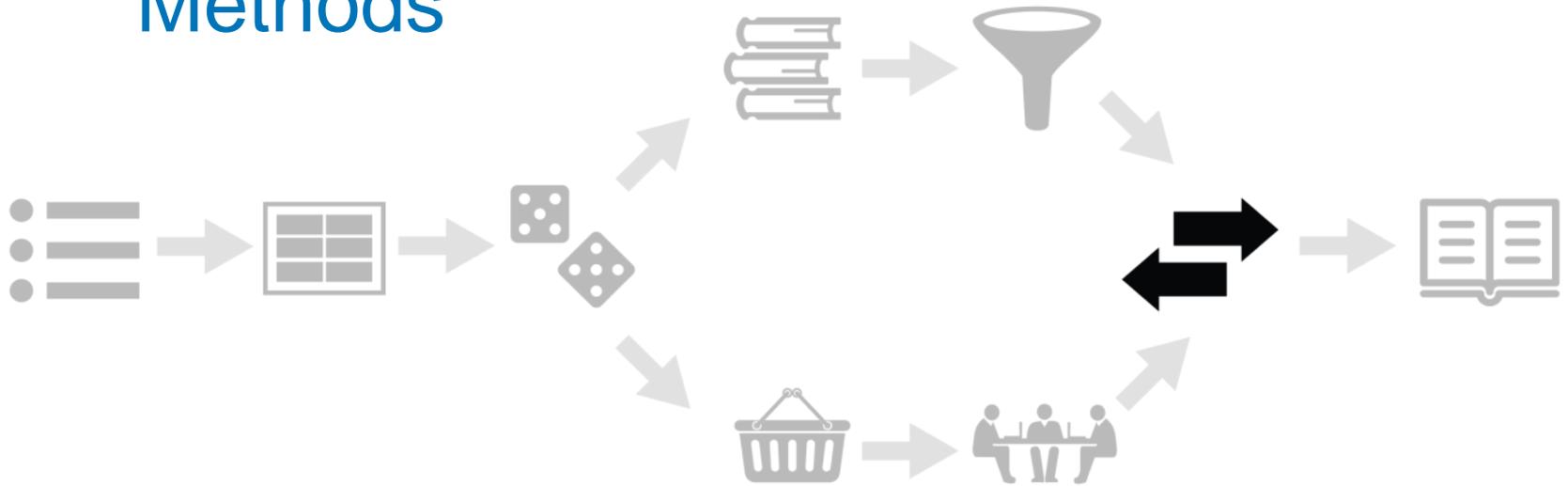
Impacts	Payback scores
KP	8
RTCB	4
IPPD	2
HHSB	3
BEB	1

**Academic impact** (rows 1-2)

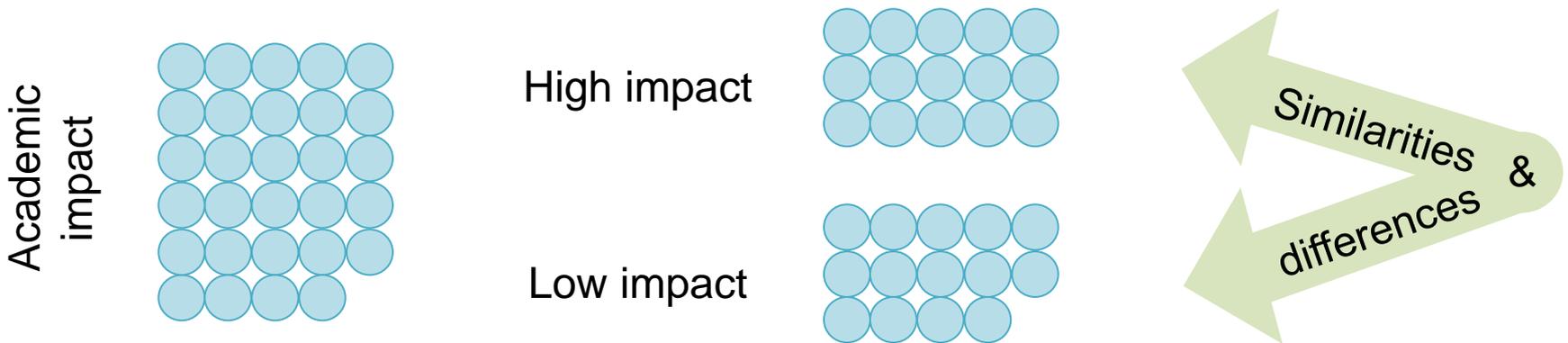
**Wider impact** (rows 3-5)



## Methods

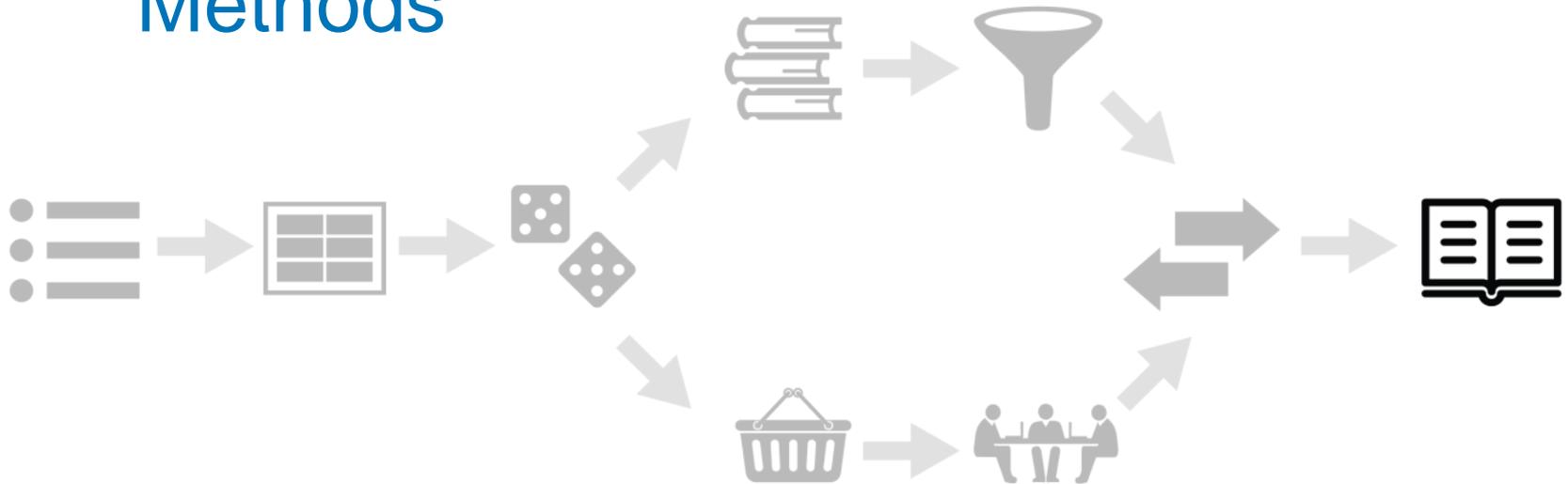


## Examine similarities and differences





## Methods



**Return to case narratives and existing literature to investigate strength of association**



BARCELONA 2013

**The International School** on Research Impact Assessment

# A wide range of impacts was produced



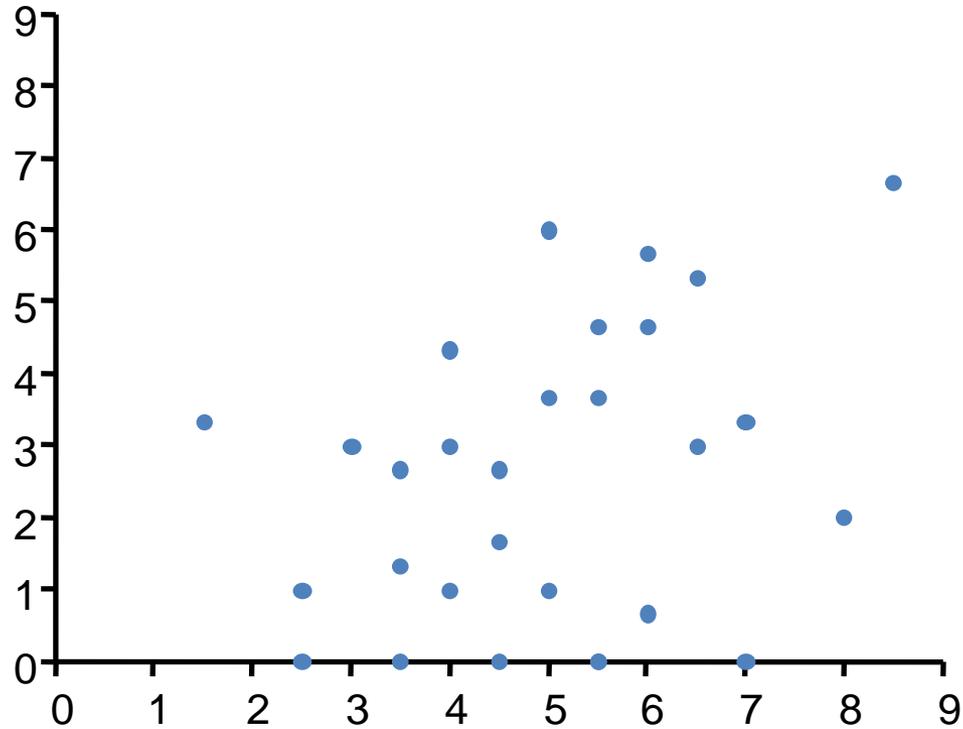


# A wide range of impacts was produced



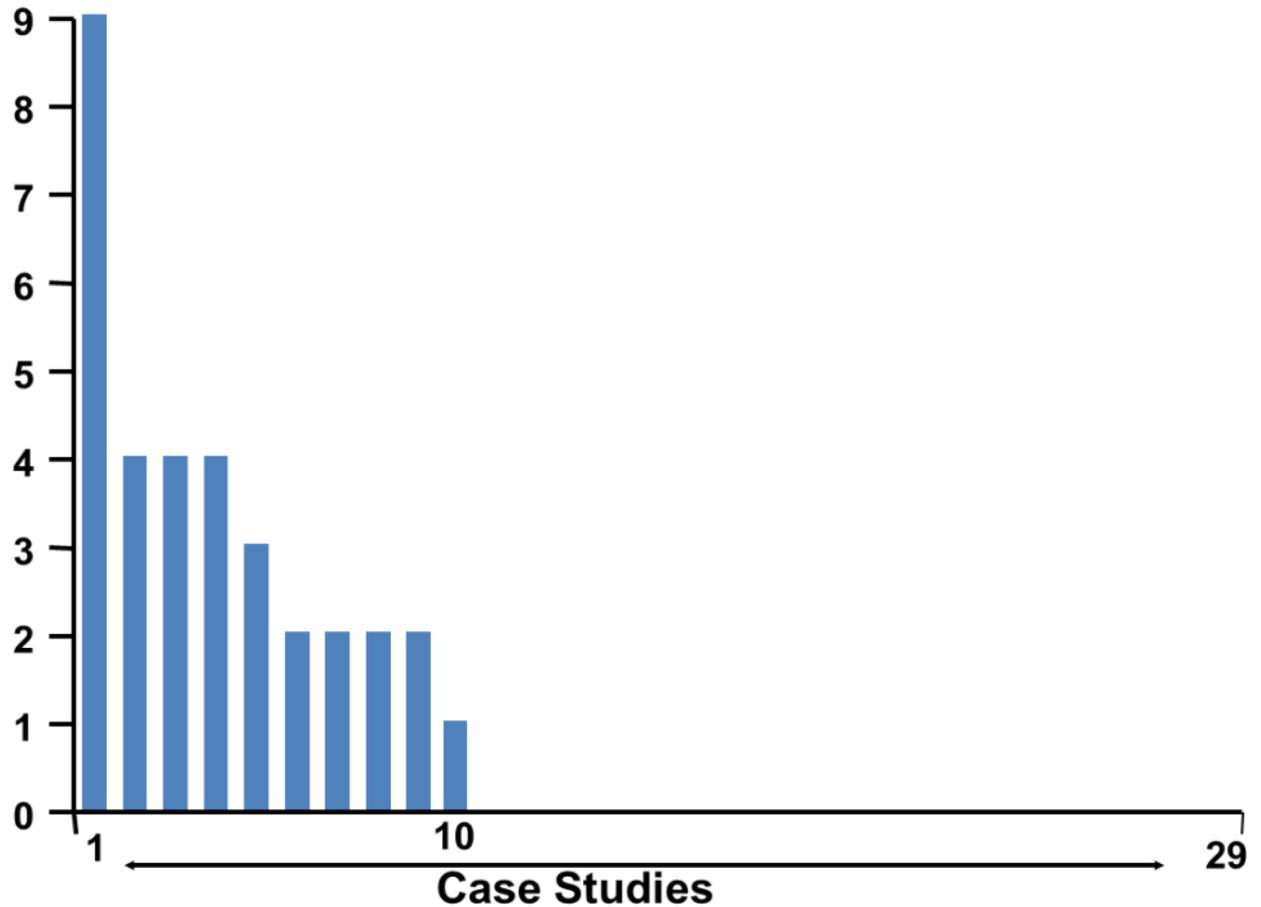


# Wider impact did not correlate with knowledge production





# Few projects produced economic impact





BARCELONA 2013

**The International School** on Research Impact Assessment

# Motivation





## **Finding**

Basic biomedical research with clear clinical motivation is associated with high academic and wider impacts



## **Recommendation**

Encourage and support clinically motivated research



## **Research Questions**

Further unpick the role of motivation in driving the impact of researchers and their work.

Is it possible to inspire researchers to pursue research focused on patient needs?



BARCELONA 2013

**The International School** on Research Impact Assessment

# Collaboration





## **Finding**

Research collaboration is associated with high academic and wider impact



## **Recommendation**

Encourage and support research collaboration in both basic biomedical and clinical research



## **Research Question**

What kind of collaboration is most effective?



BARCELONA 2013

**The International School** on Research Impact Assessment

# Strategic thinking





## **Finding**

Strategic thinking by clinical researchers is associated with high wider impact



## **Recommendation**

When seeking wider impact, focus research funding on researchers who think strategically about translation



## **Research Question**

Can researchers be taught to 'think strategically' about research translation?



BARCELONA 2013

**The International School** on Research Impact Assessment

# Wider engagement





## Findings

Engagement with practitioners and patients is associated with high academic and wider impact

Basic biomedical research collaboration with industry is associated with high academic and wider impacts



## Recommendation

Encourage and support these kinds of engagement



## Research Questions

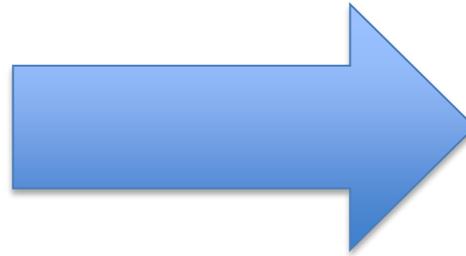
At which point in the research process is engagement with patients most valuable?

Is collaboration with industry not also important in clinical research?



## In summary...

**Research**



**Impact**

**What research characteristics are associated with impact?**

**What kinds and levels of impacts does research produce?**



**What kinds and levels of impacts does research produce?**

- We identified a wide range of impacts from cardiovascular and stroke research
- Wider impacts were not correlated with knowledge production
- The majority of economic impacts came from a small number of projects



**What research characteristics are associated with impact?**

- We can identify a range of factors that appeared to be associated with high impact, including:
  - Clinical motivation
  - Research collaboration
  - Thinking strategically about translation
  - Engagement with patients, practitioners and industry



## Recommendations

- Research funders can expect a range of impacts from cardiovascular and stroke research
- They should not assume that knowledge production will predict wider impact, or expect the majority of projects to produce economic benefits
- Research funders should encourage and support:
  - Clinically motivated research
  - Research collaboration
  - Researchers who think strategically about research translation, when seeking wider impact
  - Engagement of all researchers with patients and practitioners
  - Engagement of basic biomedical researchers with industry



BARCELONA 2013

**The International School** on Research Impact Assessment

# Questions and discussion

